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~Hotel guest room walls turn into artist's canvas~  
**Park Hotel Tokyo completes "Artist Room Zodiac"**  
Old, nostalgic and gentle world -- story lies in every detail

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Park Hotel Tokyo inside the Shiodome Media Tower has completed the "Artist Room Zodiac", the sixth Artist Room for its Artist in Hotel project in which an entire guest room is decorated by an artist as his or her artwork. The project started in December 2012.

In the project, participating artists turn their assigned rooms into their art pieces based on the inspiration they gained while staying at the hotel and receiving services. Broadly themed on "Japanese aesthetics," artists draw on the walls and decorate the rooms with their original paintings and art objects. A finished Artist Room is a pure art form encapsulating the creator's passion and views. Besides the Artist Room Zodiac, the Artist Rooms themed on Japanese traditions such as Sumo and Zen are currently available for stays, mainly targeting guests from overseas.

In the sixth project, painter Ryosuke Yasumoto decorated a room themed on the 12 signs of the Zodiac, while staying at the hotel for 11 days from March 24 to April 3, 2014.

"I will be happy if the guests can sense the world of the humorous, old folk tale of the 12 signs of the Zodiac," said Yasumoto about the room filled with lively images of the animals.

The cat and weasel, which are not included in the 12 signs but appeared in the folk tale about how they missed out on being chosen, are included in the room decoration. According to the tale, the cat was tricked by the rat, and out of sympathy with the weasel, the god decided to call the first day of every month "tsuitachi," a similar sound to the word weasel in Japanese, "itachi."

Yasumoto prepared some gimmicks for the room guests by making the most of the three-dimensional canvas. Visitors lying on the bed can make eye contact with the tiger painted on the back wall through a mirror and a monkey is hiding behind the curtain.

The hotel is looking forward to seeing you at the Artist Room Zodiac soon.



Artist Room Zodiac

[Artist Room Zodiac Outline]

Opening: Friday, April 11, 2014 (online and phone reservations accepted)

Room: Double occupancy, 22 square meters

Bed size: 1600 x 1950 mm

Rate: 30,000 yen per night for two persons (excluding taxes and service charges)

Reservation and other questions: +81-3-6252-1100

<http://www.parkhoteltokyo.com/artcolours/en/aih.html>

[Cooperation] Shinobazu Gallery (<http://shinobazu.com/>)

[Producer] creative unit moon (<http://www.mooon.jp>)



Room viewed from the window -- a dragon is drawn on the ceiling.



Guests can see the tiger in the mirror when lying on the bed.



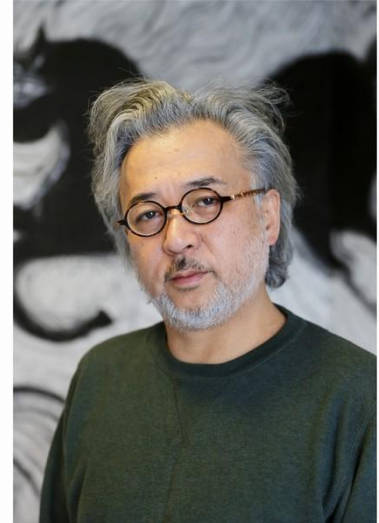
Twelve animals, starting from the rat, are drawn in the room. The tale of the 12 signs of the Zodiac is written on the wall.

## Ryosuke Yasumoto's Biography

Born in Himeji, Hyogo Prefecture, in 1954

Left art course at Special Needs Education School for the Deaf,  
University of Tsukuba, without diploma

Yasumoto often depicts men, women, clowns and personified animals in imaginary towns that made viewers feel nostalgic. Yasumoto is mainly known for his collage art using materials in daily life (magazine clippings, vines, plant roots, cardboard, etc.), besides artworks using acrylic paints. He is also good at creating improvisational art, including works in scenic art and free drawings using "sumi" ink for murals in this Artist in Hotel project.



[For Media]

Please feel free to contact us for questions regarding previews and trial stays of the Artist Room Zodiac Signs. Up to 2-night stay per company (1 to 2 persons) is available. Previews and trial stays of other artist rooms are accepted as well.

Calligrapher Masako Inkyo began creating the seventh Artist Room themed on Hyakunin Isshu (the hundred poems by one hundred poets) on April 15.

The Park Hotel Tokyo, opened on Sept. 1, 2003, is the first Tokyo member of Design Hotels brand headquartered in Berlin. The hotel aims to offer unique and creative services. It supports the "Creative Tokyo" initiative, part of the "Cool Japan Strategy Program" promoted by the Ministry of Economy, Trade and Industry to spread Japanese culture around the world, and provides venues for events to revitalize Tokyo.

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### Contact Details

Park Hotel Tokyo, PR, Emi Sotome

Email : [sotome@shibaparkhotel.com](mailto:sotome@shibaparkhotel.com)

Shiodome Media Tower 1-7-1 Higashi Shimbashi, Minato-ku 105-7227, Tokyo

TEL: +81 (0)3-6252-1111 (Hotel) FAX : +81 (0)3-6252-1001

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