

Feel the ART! – Midsummer Art Festival

Hotel Arts Festival in Park Hotel Tokyo

August 5 (Friday) & August 6 (Saturday), 2016

At the Park Hotel Tokyo (Tokyo, Japan), a two-day event entitled Hotel Arts Festival in PARK HOTEL TOKYO will be held on August 5th (Fri) and 6th (Sat), at which visitors can enjoy exhibitions from contemporary artists, DJ performances, and more.

Hotel Arts Festival in PARK HOTEL TOKYO is an arts festival based on the concept “Infinite time and space amid cognizant Japanese beauty”, held for two days only by the Park Hotel Tokyo, a hotel that seeks to create spaces with a sense of the artistic. At the event, visitors can expect to experience the unexpected, along with modern works in a variety of artforms, including visual art, music, video, and art performance, all staged in the hotel's guest rooms, private rooms, and the lobby which features Tokyo's most spectacular atrium. The event is open not only to hotel guests, but to anyone with an interest in the arts.

An array of art-related programming is planned for Hotel Arts Festival in PARK HOTEL TOKYO, including live painting, DJ performances, and a talk show. Also, a total of 15 Artist Rooms, which normally cannot be seen without staying, will be open especially for the event visitors.

We hope you will look forward to the Park Hotel Tokyo's midsummer arts festival.



Scene from 2015 Event: YOKAI TOUR NIGHT



Cocktail Counter at 2015 YOKAI TOUR NIGHT

*** About the Artist Rooms**



Guest Rooms which an artist paints directly on the walls as if it were a canvas and affixes objects with typical Japanese themes like “Sumo” and “Zen”, inspired by the “Japanese sense of aesthetics”. As of June 9, 2016, 21 guest rooms and a Smoking Space are completed, 2 guest rooms are on creation, and will continuously be starting on new guest rooms to complete all 31 guest rooms on the 31st floor. Completed guests rooms are available for reservation.

Artist Room Single JPY 35,000 / Queen JPY 40,000 / King JPY 50,000 (Room rates include taxes & service charge)

ART colours website <http://www.parkhoteltokyo.com/artcolours/en/aih.html>

Event Details

Name: Hotel Arts Festival in PARK HOTEL TOKYO

<Day 1>

Date: August 5, 2016 (Fri) 18:00~21:00

Admission: JPY 3,000 (advance reservation only)

- ① Participation to party on 25F
(including ART Cocktails & Snacks)
Live Painting Performance, DJ Performance,
Projection Mapping ... and more!
- ② Entrance to event venue on 26F & 31F

<Day 2>

Date: August 6, 2016 (Sat)

Admission: Advance ¥1,000 / Day of event ¥1,500

- ① 1 ART Cocktail at ART Lounge (25F)
Live Painting, Projection Mapping ... and more!
 - ② Entrance to event venue on 26F & 31F
- ※Children 12 years old and younger may join free of charge
when accompanied by an adult.



Projection Mapping
at 2015 YOKAI TOUR NIGHT

Programs on 26F & 31F (both days)

- Talk Show
- Film Show: Documentary of Artist Rooms creation
- 15 Artist Rooms open for visit
- Artworks on exhibit & sale

Place : Park Hotel Tokyo

25F: ART Lounge 26F: Private Rooms

31F: Artists Floor (partial)

Reservation Website: hotelartfes2016.peatix.com

Inquiry: +81-(0)3-6252-1111



DJ booth at 2015 YOKAI TOUR NIGHT

Sponsorship: Park Hotel Tokyo

Cooperation: Hagurodo, Shinobazu Gallery, Katsumi Yamato Gallery, Fuyama Art

Video Production: antymark annex Music: dublab.jp

Produced by: creative unit moon

※Also taking requests for media coverage. Please contact us as per information below.

< Contact Details >

Park Hotel Tokyo, PR, Emi Sotome (Ms), Yuko Matsubara (Ms)

Email : sotome@shibaparkhotel.com

Shiodome Media Tower 1-7-1 Higashi Shimbashi, Minato-ku 105-7227, Tokyo

TEL: +81(0)3-6252-1111 (Hotel) FAX : +81(0)3-6252-1001
