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## Special Art Event "HOTEL ART FES" to Be Held at Park Hotel Tokyo

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Park Hotel Tokyo announced on May 9 that it will hold an art event titled "HOTEL ART FES" for 2 days, on August 5 and 6, 2017. It is designed to embody and have guests experience the hotel's concept "Infinite time and space amid cognizant Japanese beauty."



At the event, all Artist Rooms, guest rooms designed by different local artists, will be open for public viewing. There will also be programs such as workshops, artworks on exhibit and for sale, and live-painting performances.

During the event, the atrium will become "Jack Daniel's Lounge" where an ART Cocktail limited to the event will be available, and powerful images will be projected on the 30-meter-high wall. Guests staying at Park Hotel Tokyo can join the event without any entrance fee.

Park Hotel Tokyo General Manager Yoshiaki Hayashi said:

"Our Artist Room project, which took over 3 years, will be completed, and we would like to show all of them at the event. I hope that guests will experience each artist's worldview through their room."

Park Hotel Tokyo Art Project Director Yoshitomo Fujikawa said:

"We have embodied our charm through various forms of art. Please enjoy the fusion of the hotel and art, distinctive of Park Hotel Tokyo."

Park Hotel Tokyo hopes for guests to enjoy the fusion of the hotel and art through "HOTEL ART FES."

## [About Park Hotel Tokyo]

Park Hotel Tokyo, opened in 2003, starts from the 25th floor of Shiodome Media Tower, where the lobby, reception desk, restaurants and a bar are located. The city's view can be enjoyed through the windows behind the reception desk. There are 270 guest rooms, located from the 26th to 34th floors. In 2013, Park Hotel Tokyo put forth a new concept, "Infinite time and space amid cognizant Japanese beauty." In line with the concept, decorations of standard rooms on the 31st floor are in progress. Park Hotel Tokyo is planning to complete all guest room decorations on the 31st floor soon. To offer a memorable experience in various parts of the stay, Park Hotel Tokyo will continue to maximize the role of Japanese aesthetics and hospitality.



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